

# **Rotary District 5870 Fundraising Questionnaire**

Please mail to Joe Calao, 1021 Park Ridge Circle, McGregor, TX 76657

**Club Name:** \_\_\_\_\_ **Club Contact:** \_\_\_\_\_

**Type of Fundraiser** \_\_\_\_\_ **Years it has been held** \_\_\_\_\_

**Amount raised last year** \_\_\_\_\_ **in 2005** \_\_\_\_\_ **2004** \_\_\_\_\_ **1<sup>st</sup> yr** \_\_\_\_\_

**How did your club choose this fundraiser?**

**Do you have the same leader each year or is the leadership position rotating? Is everyone in the club involved or do a select few organize and run your event?**

**What are some of the key reasons for the financial success of your event or program?**

- 1.
- 2.
- 3.

**What kind of financial hurdles did you have to overcome? What kind of overhead do you incur each year? Did you make money your first or second years?**

**Does your event generate community awareness about Rotary? Does your event generate publicity for another charity or area in the community? If so, how?**

**How do you market your event?**

**Where does the money go once the fundraiser is complete?**